



**PROMOTIONAL
OPPORTUNITIES
AT OUR
FALL FESTIVAL**



**“AMERICA’S
MOST INFLUENTIAL
DOCUMENTARY FESTIVAL.”
– VARIETY**



Festival Catalog Advertising



DOC NYC returns in person with a printed film catalog. Our audience, industry members and special VIP's will receive this booklet with over 6,000 copies being distributed.

“An essential event on the cinephile’s calendar.”



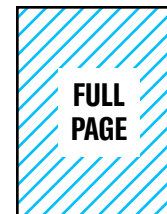
DOCNYC.NET



2-PAGE SPREAD | \$1,500

SPECS: 17" W × 11" H + 1/8" BLEED*

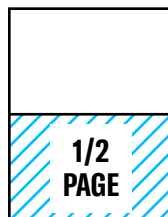
- Hyperlinked logo on DOC NYC website
- Logo on DOC NYC Trailer
- 4 online screening vouchers to festival films



FULL PAGE | \$1,000

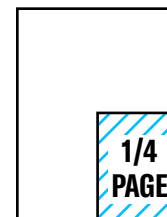
SPECS: 8.5" W × 11" H + 1/8" BLEED*

- Hyperlinked logo on DOC NYC website
- 2 online screening vouchers to festival films



1/2 PAGE | \$700

SPECS: 8.5" W × 5.5" H + 1/8" BLEED*



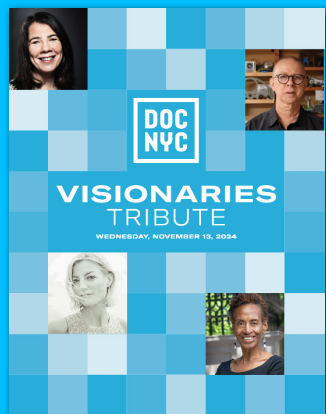
1/4 PAGE | \$500

SPECS: 4.25" W × 5.5" H + 1/8" BLEED*

**Please be mindful of margins when setting up final files*
Creative materials deadline: Monday, September 15

Instagram Twitter Facebook @DOCNYCFEST

Visionaries Tribute Booklet Advertising



A limited-edition printed souvenir commemorating our annual awards event, taking place November 12, with copies given to those who attend the event and other festival VIP guests.

“One of the most significant gatherings of documentary filmmakers in history.”

IndieWire

DOCNYC.NET



2-PAGE SPREAD | \$1,500

SPECS: 17" W × 11" H + 1/8" BLEED*

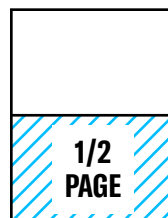
- Hyperlinked logo in "Friends" section of DOC NYC website
- Logo on DOC NYC Trailer



FULL PAGE | \$1,000

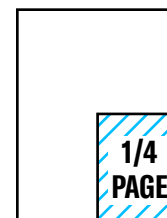
SPECS: 8.5" W × 11" H + 1/8" BLEED*

- Hyperlinked logo in "Friends" section of DOC NYC website



1/2 PAGE | \$700

SPECS: 8.5" W × 5.5" H + 1/8" BLEED*



1/4 PAGE | \$500

SPECS: 4.25" W × 5.5" H + 1/8" BLEED*

**Please be mindful of margins when setting up final files*

Creative materials deadline: Wednesday, October 22

   @DOCNYCFEST

DOC NYC has received critical acclaim from over 120 media outlets

**“DOC NYC
is a highlight of the
NYC culture
calendar every year.”**

Forbes

**“This cinematic bonanza
covers everything new
and noteworthy in the world of
documentary filmmaking.”**

THE HUFFPOST

**“A kingmaker
for documentaries.”**

The New York Times

**“The most comprehensive
celebration of the nonfiction form
in the five boroughs or anywhere
else for that matter.”**

amNEWYORK

**“DOC NYC has
cemented itself as one
of our favorite festivals of the
cultural calendar.”**

 **flavorpill**

File Submission

Please submit files at exact dimensions outlined.

For Festival Catalog and Visionaries Tribute Booklet:
press or print-ready CMYK PDF files only.

Questions pertaining to design output, digital advertising,
or purchasing space should be directed to:

AdSales@DOCNYC.net

E-mail final artwork to:

AdSales@DOCNYC.net



AMERICA'S LARGEST DOCUMENTARY FESTIVAL

FOR SPONSORSHIP INQUIRIES:

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