



**PROMOTIONAL  
OPPORTUNITIES  
AT OUR  
FALL FESTIVAL**



**“AMERICA’S  
MOST INFLUENTIAL  
DOCUMENTARY FESTIVAL.”  
– VARIETY**



# Festival Catalog Advertising

## Deadline: September 16, 2024



For DOC NYC's annual November festival, we produce a full-color souvenir catalog. Our audience, industry members and special VIP's will receive this booklet with over 4,000 copies being distributed.

**“An essential event on the cinophile’s calendar.”**



DOCNYC.NET



### 2-PAGE SPREAD | \$1,500

SPECS: 17" W × 11" H + 1/8" BLEED\*

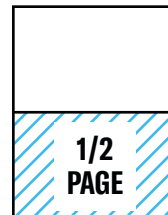
- Hyperlinked logo on DOC NYC website
- Logo on DOC NYC Trailer
- 4 online screening vouchers to festival films



### FULL PAGE | \$1,000

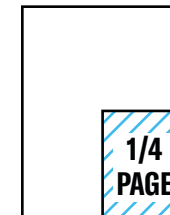
SPECS: 8.5" W × 11" H + 1/8" BLEED\*

- Hyperlinked logo on DOC NYC website
- 2 online screening vouchers to festival films



### 1/2 PAGE | \$700

SPECS: 8.5" W × 5.5" H + 1/8" BLEED\*



### 1/4 PAGE | \$500

SPECS: 4.25" W × 5.5" H + 1/8" BLEED\*

*\*Please be mindful of margins when setting up final files*

Instagram Twitter Facebook @DOCNYCFEST

# Visionaries Tribute Booklet Advertising

## Deadline: October 21, 2024



A limited-edition printed souvenir commemorating our annual awards event, taking place November 13, with copies given to those who attend the event and other festival VIP guests.

“One of the most significant gatherings of documentary filmmakers in history.”

IndieWire

DOCNYC.NET



### 2-PAGE SPREAD | \$1,500

SPECS: 17" W × 11" H + 1/8" BLEED\*

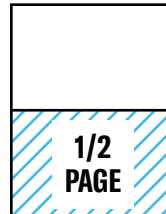
- Hyperlinked logo in "Friends" section of DOC NYC website
- Logo on DOC NYC Trailer



### FULL PAGE | \$1,000

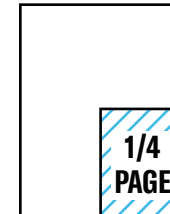
SPECS: 8.5" W × 11" H + 1/8" BLEED\*

- Hyperlinked logo in "Friends" section of DOC NYC website



### 1/2 PAGE | \$700

SPECS: 8.5" W × 5.5" H + 1/8" BLEED\*



### 1/4 PAGE | \$500

SPECS: 4.25" W × 5.5" H + 1/8" BLEED\*

*\*Please be mindful of margins when setting up final files*

# DOC NYC has received critical acclaim from over 120 media outlets

**“DOC NYC  
is a highlight of the  
NYC culture  
calendar every year.”**

**Forbes**

**“This cinematic bonanza  
covers everything new  
and noteworthy in the world of  
documentary filmmaking.”**

**THE HUFFPOST**

**“A kingmaker  
for documentaries.”**

**The New York Times**

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**“The most comprehensive  
celebration of the nonfiction form  
in the five boroughs or anywhere  
else for that matter.”**

**amNEWYORK**

**“DOC NYC has  
cemented itself as one  
of our favorite festivals of the  
cultural calendar.”**

 **flavorpill**

# File Submission

Please submit files at exact dimensions outlined.

For Festival Catalog and Visionaries Tribute Booklet:  
press or print-ready CMYK PDF files only.

Questions pertaining to design output, digital advertising,  
or purchasing space should be directed to:

**[AdSales@DOCNYC.net](mailto:AdSales@DOCNYC.net)**

E-mail final artwork to:

**[AdSales@DOCNYC.net](mailto:AdSales@DOCNYC.net)**



AMERICA'S LARGEST DOCUMENTARY FESTIVAL

FOR SPONSORSHIP INQUIRIES:

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