



**DOC NYC PRO Announces New Lineup of
Online and In-Person Professional Events for Filmmakers in April and May**

**Spring 2024 Season of online classes includes sessions on DIY Awards
Campaigns, Film Festival Submissions, Artificial Intelligence, and Pitch Decks
April 17-May 8**

**In-person deep-dives into editing and cinematography take place
April 10 and 26 at New York's IFC Center**

**Continuing This Season:
A Free Peer-to-Peer Consulting Session for all registrants**

NEW YORK, March 15, 2024 - Following a successful Winter Season, DOC NYC PRO announced today its Spring Season of online and in-person educational programming for filmmakers at all stages of their careers. The online panels and workshops, which are available to participants around the world, focus on vital areas of the filmmaking process, featuring invaluable insight from award-winning independent filmmakers and experts from the independent doc community. This season covers a range of topics, including DIY awards campaigns, film festival submissions, AI and pitch decks. In addition, two in-person workshops will focus on the crafts of editing and cinematography.

The DOC NYC PRO spring online season consists of four virtual events presented on Wednesdays, April 17, 24, May 1, and May 8 in self-contained, 75-minute online sessions. All registrants joining an online session will also receive access to the recording, a written transcript, and a copy of any slide presentations after the livestream. Attendees may purchase individual tickets or a discounted Spring 2024 Online Season Pass good for all four online sessions.

Two in-person workshops on the crafts of editing and cinematography will be held at the IFC Center in New York City on Wednesday, April 10 and Friday, April 26 with a discounted price for both events.

See below for ticket information.

If you have questions about registration, please email ticketing@docnyc.net. For questions about accommodations and accessibility, including requests for live ASL interpretation, please email accessibility@docnyc.net.

Ticket Information

All Spring 2024 DOC NYC PRO events are on sale now [HERE](#).

Online sessions:

Single tickets are \$19 (\$14 for IFC Center members) each.

A discounted Spring 2024 Online Season Pass, offering access to all four Spring 2024 online sessions, is available for \$55 (\$40 for IFC Center members).

In-person sessions:

Tickets for the in-person workshops at IFC Center on April 10 and April 26 are available at an early bird discount of \$79 each (\$65 for IFC Center members) through March 22; regular pricing is \$99 (\$79 for IFC Center members).

A discounted package for both sessions is also available at \$175 (\$140 for IFC Center members).

Tickets for in-person sessions include a free popcorn and coffee or soda at the session and a free drink at a post-workshop happy hour.

DOC NYC PRO April-May 2024 - Program Details and Schedule

Wednesday, April 10 - in person

10-4:00 pm ET at IFC Center

Editing Day: Scene Analysis

Join us for an exciting day-long workshop at the IFC Center in New York City where talented editors break down scenes shot by shot, revealing how the arc, pacing, tension, and visuals create revealing moments. Our panelists, editors Nira Burstein (*Charm Circle*), David Teague (*Pretty Baby: Brooke Shields and Frida*), and Ephraim Kirkwood (*High on the Hog: How African American Cuisine Changed America*), will be scrubbing through scenes, breaking down their elements, and explaining their process. This will be an interactive session with a lively QA throughout.

Don't miss this unique opportunity to learn from the best in the industry and gain insights into the art of editing.

Wednesday, April 17 - online

12-1:15pm ET

Running a DIY Awards Campaign

Dive into the challenging world of crafting an awards campaign for your film. In this eye-opening event, four seasoned filmmakers, Camilla Hall (*Subject*), Joe Peeler (*Bad Press*), and Nisha Pahuja and Geeta Sondhi (*To Kill a Tiger*, a 2024 Academy Award nominee), unveil the complexities and costs of a DIY awards journey. Gain insights into navigating the intricacies of self-promotion, maximizing budgetary resources, and tackling the hurdles on the path to earning recognition. Join us for a frank exploration of the demanding and costly nature of forging your own path in the competitive realm of documentary awards.

Wednesday, April 24 - online

12-1:15pm ET

Decoding Festival Submissions

Join us for an illuminating discussion on how to approach the film festival circuit as a documentary filmmaker. Our panel of programmers Jaie Laplante (DOC NYC), Basil Tsiokos (Sundance Film Festival), Milton Guillen (Camden International Film Festival), and Annina Wettstein (DOK Leipzig), will offer insights into the submission process, including crafting a captivating cover letter and effectively communicating with festival programmers. Discover how to maximize your festival experience, generate publicity, and create buzz for your film. Panelists will share their do's and don'ts for festival engagement, including tips on working with pre-screeners and what to expect after submission. Don't miss this chance to learn from the pros and get your burning questions answered!

Friday, April 26 - in person

10-4:00 pm ET at IFC Center

Inside the Cinematographer's Mind

Join us for an immersive workshop where clip analysis provides insights into the creative process and techniques used by cinematographers. Discover new and innovative ways to film interviews, and learn how to use different camera angles and lighting techniques to create dynamic and engaging footage and elevate your documentary filmmaking skills. *Panelists to be announced.*

Wednesday, May 1 - online

12-1:15pm ET

Artificial Intelligence and the Future of Archival Production

"It is time for the industry to establish standards in response to the new technology, so that trust with our viewers will remain unbroken," reads the November 2023 open letter from the newly established Archival Producer's Alliance (APA). Concerns are rapidly growing around how generative AI (GAI) can create audio, video, and photo-realistic images that are indistinguishable from true historical material and complicate representations of reality. In this talk, Stephanie Jenkins (co-founder of the APA and producer with Florentine Films) will discuss the value and challenges of deep-file archival research and how GAI technologies will help and challenge filmmakers in a new era of technology.

Wednesday, May 8 - online

12-1:15pm ET

Creating an Impactful Pitch Deck

Visual materials are increasingly important in securing backing and support for documentary projects. But what should go into a pitch deck? And how do you know your visuals are appealing and tell a cohesive story? Graphic materials are the calling card for your film, so they have to look fabulous and communicate the right story. Olivia Klaus, award-winning filmmaker and graphic designer (and the creative force behind DOC NYC's festival graphics), will provide a step-by-step roadmap for how to create a winning pitch deck.

For press and media inquiries, please contact:

Caitlin Crowley, IFC Center: caitlin.crowley@ifccenter.com

About DOC NYC:

DOC NYC, New York's documentary festival, takes place annually in November; the 15th edition will be held November 13-December 1, 2024. The 2023 festival showcased over 250 films and events with more than 1,000 filmmakers and special guests in person. In addition to premiering feature-length and short documentaries, the festival's highlights also include DOC NYC PRO—a series of in-depth panels and case studies that also take place throughout the year—and the Visionaries Tribute awards ceremony that honors major figures in the field of nonfiction film. DOC NYC's filmmaker and industry programs include the Documentary New Leaders, 40 Under 40, and Pitch Day for works-in-progress. DOC NYC is produced and presented by IFC Center, a division of AMC Networks.