

N I N T H A N N U A L E D I T I O N

DOC NYC

AMERICA'S LARGEST DOCUMENTARY FESTIVAL

NOVEMBER 8-15, 2018



“DOC NYC has quickly become one of the city’s grandest film events.” WALL STREET JOURNAL

Spans downtown
Manhattan from
IFC Center to
SVA Theatre and
Cinepolis Chelsea

250+
films & events

Hailed as
“ambitious”
The New York Times
“selective but
eclectic”

the village VOICE



ARTISTIC DIRECTOR

Thom Powers programs for the Toronto International Film Festival and hosts the podcast Pure Nonfiction.



EXECUTIVE DIRECTOR

Raphaella Neihausen & Powers run the weekly series Stranger Than Fiction at IFC Center and host WNYC’s “Documentary of the Week.”

DOC NYC has welcomed over 50 sponsors through the years, most of which have returned for 5+ years.

A&E IndieFilms

amazonstudios

HBO DOCUMENTARY FILMS

HISTORY FILMS

NETFLIX

NEW YORK

SHOWTIME DOCUMENTARY FILMS

WNET
NEW YORK
PUBLIC MEDIA
THIRTEEN

ACSIL

Discovery

Impact Partners

Pond5

Vulcan

Audible

Docurama

IndieWire

Posteritati

Wheelhouse Creative

Brooklyn Roasting Co.

Essentia Water

JustFilms/Ford Foundation

RADiUS

The World Channel

Chicago Media Project

Frankfurt Kurnit

Kickstarter

The Screening Room

The Yard

Chicken & Egg Pictures

Klein & Selz

MTV

Stoli

ZICO

Cowan DeBaets
Abrahams & Sheppard

Goose Island

NBCUniversal Archives

SundanceNow

CNN Films

Half Pops

New York Magazine

SVA

Citibank

Heineken

Owl's Brew

Technicolor-Postworks NY

City of New York
Mayor's Office for
Media & Entertainment

International Documentary
Association

Participant Media

Tribeca Grand Hotel

Illy

Peru Ministry of
Tourism & Culture

VH1 & Logo Documentary
Films

Image Nation Abu Dhabi

Voted by Movie Maker Magazine as one of the top 5 coolest documentary film festivals in the world!

DOC NYC 2017 FEATURED:

13k

likes on Facebook

125k

reached by e-mail

60k

visits DOCNYC.net

300+

special guests

94

premieres

**Largest
Documentary
Festival in
America**

30,000

ticket buyers

250+

films & events

**Press coverage
from over 120 national
& international
media outlets**

S O C I A L M E D I A I M P A C T

24k

@DOCNYCfest

21k

@thompowers

Artistic Director

17k

@1basil1

Director of Programming

IFC Center

57k followers

35k followers

Newsletter subscribers:

23k weekly recipients

DOC NYC's SHORT LIST has a strong track record of predicting Oscar[®] winners and nominees!

Icarus
2018 Oscar[®] Winner

20 Feet From Stardom
2014 Oscar Winner

Citizenfour
2015 Oscar Winner

Amy
2016 Oscar Winner

O.J.: Made in America
2017 Oscar Winner



O S C A R N O M I N E E S F R O M D O C N Y C S H O R T L I S T

2014

The Act of Killing
Dirty Wars
The Square

2015

Finding Vivian Maier
Last Days in Vietnam
The Salt of the Earth

2016

Cartel Land
The Look of Silence
What Happened,
Miss Simone?
Winter on Fire: Ukraine's
Fight for Freedom

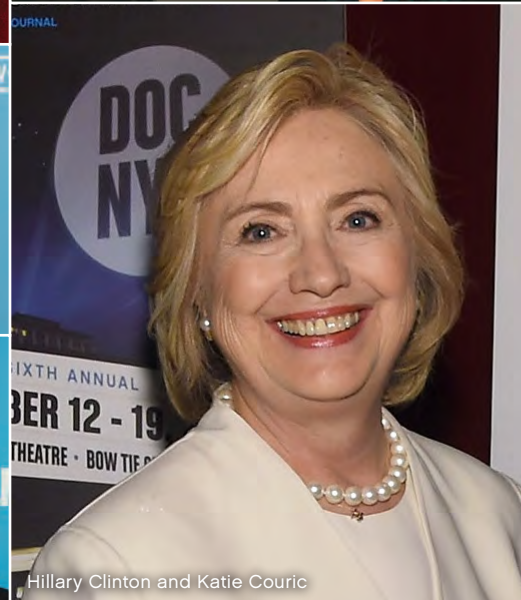
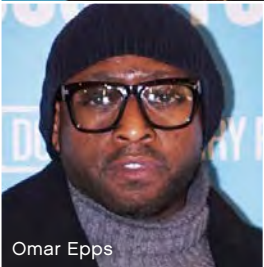
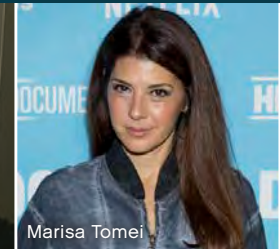
2017

13th
Fire at Sea
I Am Not Your Negro
Life, Animated

2018

Abacus: Small
Enough To Jail
Faces Places
Strong Island

Get your brand in front of NY & International tastemakers



B R A N D I N G O P P O R T U N I T I E S I N C L U D E

LOUNGE • PARTY • HAPPY HOUR • BREAKFAST
SPECIAL EVENT • PRODUCT DEMO

VISIONARIES TRIBUTE

The annual Visionaries Tribute Luncheon honors the legends of documentary filmmaking. Each year's Tribute has been sold out, gathering industry leaders, filmmakers, distributors, producers, and Academy members.



Errol Morris



Edison Ballroom



Heidi Ewing, Barbara Kopple and Rachel Grady



Yance Ford and Joslyn Barnes



Sheila Nevins



Cara Mertes



Peter Sarsgaard

“One of the most significant gatherings of documentary filmmakers in history” **IndieWire**

DOC NYC PRO

features 40+ panels and masterclasses.



Tabitha Jackson (Sundance Institute) and Thom Powers



Roger Ross Williams, Marilyn Ness, Carolyn Hepburn and Julie Goldman



Loira Limbal (Firelight Media)



Jon Bardin (Discovery), Jackie Glover (HBO Documentary Films)



Matthew Heineman, Deia Schlosberg



Sam Pollard

DOC NYC **PRO**

Lounge hosts sponsored networking
breakfasts, happy hours and receptions.



DOC NYC **PRO** Only In NY



Only In NY features four days of networking sessions with filmmakers and industry professionals from 40+ companies including; **Netflix, Showtime Documentary Films, HBO Documentary Films, Amazon Studios, Discovery, Submarine, Cinetic, RadicalMedia** and many others.

DOC NYC has received critical acclaim from over 120 media outlets

"DOC NYC, America's largest documentary film festival, has firmly taken root, and grown in size and importance..."

IndieWire

"The city's premiere festival of nonfiction film."

WALL STREET JOURNAL

"A kingmaker for documentaries."

The New York Times

"This cinematic bonanza covers everything new and noteworthy in the world of documentary filmmaking."

THE HUFFINGTON POST

"An essential event on the cinephile's calendar."

TimeOut
New York

"DOC NYC has cemented itself as one of our favorite festivals of the cultural calendar."



flavorpill

"The most comprehensive celebration of the nonfiction form in the five boroughs or anywhere else for that matter."

am
NEW YORK



DOC NYC is produced by IFC Center, a five screen state of the art cinema located in the heart of NYC's Greenwich Village. Top tier sponsors have access to extended year-round opportunities at IFC.



AUDIENCES

- One of the country's perennial top-grossing theaters on a per-seat basis
- Diverse, educated, influential
- Weekly e-mail: 22,000
- Quarterly programs distributed throughout NYC: 20,000
- Passersby: 30,000 people/day
- Attendance: 450,000 moviegoers/year
- IFCcenter.com: 650,000+ unique visitors, 1.1 million site visits in 2017

EVENTS

- US theatrical premieres of major independent hits
- Festivals: Split Screens, Oscar®-Nominated Shorts, NY International Children's Film Festival, DOC NYC, Human Rights Watch Film Festival
- Midnight movies, classics and shorts
- Partnerships with The New York Times, Unifrance, SundanceNow, New York International Children's Film Festival, Field of Vision, Sundance Film Festival and others
- In-person appearances by filmmakers and stars like David Lynch, James Franco, Catherine Deneuve, Jane Fonda, Martin Scorsese, Kristen Stewart, Ethan Hawke, Michael Moore, Jeremy Irons, John Waters, Norman Lear, Michael Shannon, Christian Slater, Bernadette Peters, David Byrne and more

DOC NYC Partners and Friends



Thom Powers, Raphaella Neihausen and
Vinne Malhotra (Showtime Documentary Films)



Tom Quinn (Neon), Arianna Bocco (IFC Films/
Sundance Selects), Dan Cogan (Impact Partners)



Adam Del Deo, Lisa Nishimura, Ted Sarandos (Netflix)



Molly Thompson (A&E IndieFilms),
Filmmaker Chris Hegedus



Ben Murray (Technicolor PostWorks NY)



Caty Borum Chattoo (American University)



Yance Ford on the
Writing for Non-Fiction panel



Alex Gibney and
Shelia Nevins (HBO® Documentary Films)



John Hoffman (Discovery)



The Screening Room Demo

DOC NYC Opening Night and Filmmaker Parties

