



E I G H T H   A N N U A L   E D I T I O N

# DOC NYC

AMERICA'S LARGEST DOCUMENTARY FESTIVAL

November 9-16, 2017





**“DOC NYC has quickly become one of the city’s grandest film events.”** WALL STREET JOURNAL

Spans downtown  
Manhattan from  
IFC Center to  
SVA Theatre and  
Cinepolis Chelsea

**250+**  
films & events

Hailed as  
“ambitious”  
*The New York Times*

“selective but  
eclectic”

**the village VOICE**



**ARTISTIC DIRECTOR**

Thom Powers programs for the Toronto International Film Festival and hosts the podcast Pure Nonfiction.



**EXECUTIVE DIRECTOR**

Raphaella Neihausen & Powers run the weekly series Stranger Than Fiction at IFC Center and host WNYC’s “Documentary of the Week.”

# DOC NYC has welcomed over 50 sponsors through the years, most of which have returned for 3+ years.

**HBO** DOCUMENTARY FILMS®

amazonstudios

**A&E** IndieFilms®

**NETFLIX**

HISTORY **H** FILMS

**VULTURE**

**WNET**  
THIRTEEN  
NEW YORK  
PUBLIC MEDIA

**SHOWTIME** DOCUMENTARY  
FILMS

ACSIL

Brooklyn Roasting Co.

Chicago Media Project

Chicken & Egg Pictures

Cowan DeBaets  
Abrahams & Sheppard

CNN Films

City of New York  
Mayor's Office for  
Media & Entertainment

Discovery

Docurama

Essentia Water

Goose Island

Half Pops

Heineken

International  
Documentary Association

Illy

Image Nation Abu Dhabi

Impact Partners

IndieWire

JustFilms/Ford  
Foundation

Kickstarter

MTV

NBCUniversal Archives

New York Magazine

Owl's Brew

Participant Media

Peru Ministry of  
Tourism & Culture

Posteritati

RADIUS

The Screening Room

Stoli

SundanceNow  
Doc Club

SVA

Technicolor-Postworks NY

Tribeca Grand Hotel

VH1 & Logo Documentary  
Films

Vulcan

Wheelhouse Creative

The World Channel

The Yard

ZICO



# Voted by Movie Maker Magazine as one of the top 5 coolest documentary film festivals in the world!

DOC NYC 2016 FEATURED:

**12k**

likes on Facebook

**125k**

reached by e-mail

**60k**

visits DOCNYC.net

**200+**  
special guests

**92**  
premieres

**Largest  
Documentary  
Festival in  
America**

**30,000**  
ticket buyers

**250+**  
films & events

**Press coverage  
from over 120 national  
& international  
media outlets**

## SOCIAL MEDIA IMPACT

**22k**

@DOCNYCfest

**20k**

@thompowers

Artistic Director

**16.5k**

@1basil1

Director of Programming

**IFC Center**

50k followers

29k followers

Newsletter subscribers:

23k weekly recipients

# DOC NYC's SHORT LIST has a strong track record of predicting Oscar<sup>®</sup> winners and nominees!

## O.J.: Made In America 2017 Oscar<sup>®</sup> Winner

**Searching for Sugar Man**  
2013 Oscar Winner

**20 Feet From Stardom**  
2014 Oscar Winner

**Citizenfour**  
2015 Oscar Winner

**Amy**  
2016 Oscar Winner



### OSCAR NOMINEES FROM DOC NYC SHORT LIST

#### 2014

The Act of Killing  
Dirty Wars  
The Square

#### 2015

Finding Vivian Maier  
Last Days in Vietnam  
The Salt of the Earth

#### 2016

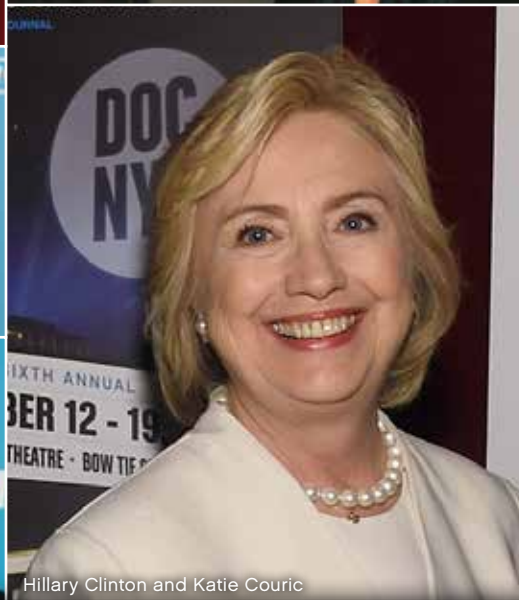
Cartel Land  
The Look of Silence  
What Happened, Miss Simone?  
Winter on Fire: Ukraine's  
Fight for Freedom

#### 2017

13th  
Fire at Sea  
I Am Not Your Negro  
Life, Animated



# Get your brand in front of NY & International tastemakers



BRANDING OPPORTUNITIES INCLUDE

**LOUNGE - PARTY - HAPPY HOUR - BREAKFAST**  
**SPECIAL EVENT - PRODUCT DEMO**

# VISIONARIES TRIBUTE

The annual Visionaries Tribute Luncheon honors the legends of documentary filmmaking. Each year's Tribute has been sold out, gathering industry leaders, filmmakers, distributors, producers, and Academy members.



Dawn Porter



Raphaela Neihausen, Sheila Nevins, Thom Powers



Raoul Peck, Kirsten Johnson



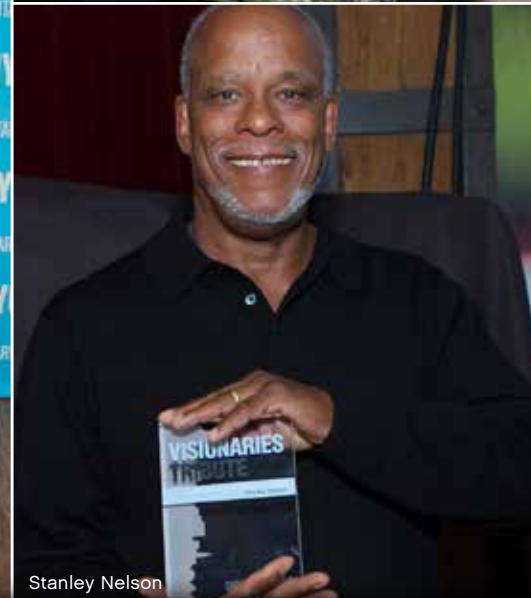
DA Pennebaker, Chris Hegedus



Jonathan Demme, Carl Deal, Michael Moore



Molly Thompson



Stanley Nelson

**“One of the most significant gatherings of documentary filmmakers in history”** IndieWire



# DOC NYC **PRO**

features 30+ panels and masterclasses.



Ezra Edelman, Taj Paxton, Tilane Jones, Raoul Peck, Bryan Stevenson



Audience questions



Joe Brewster



Loira Limbal



Pitch Perfect Panel



Matt Heineman, Deia Schlosberg



# DOC NYC **PRO**

Lounge hosts sponsored networking  
breakfasts, happy hours and receptions.





# DOC NYC **PRO** Only In NY



Lisa Heller (HBO Documentary Films) & Filmmakers



Filmmakers



Julie Anderson (WNET)



Filmmakers & Industry Professionals

Only In NY features four days of networking sessions with Filmmakers and industry professionals from companies including;  
**HBO Documentary Films, Amazon Studios, Discovery, Submarine, Cinetic, RadicalMedia and many others.**



# DOC NYC has received critical acclaim from over 120 media outlets

**"DOC NYC, America's largest documentary film festival, has firmly taken root, and grown in size and importance..."**

**IndieWire**

**"The city's premiere festival of nonfiction film."**

WALL STREET JOURNAL

**"A kingmaker for documentaries."**

The New York Times

**"This cinematic bonanza covers everything new and noteworthy in the world of documentary filmmaking."**

THE HUFFINGTON POST

**"An essential event on the cinephile's calendar."**

**TimeOut**  
New York

**"DOC NYC has cemented itself as one of our favorite festivals of the cultural calendar."**



flavorpill

**"The most comprehensive celebration of the nonfiction form in the five boroughs or anywhere else for that matter."**

**am**  
NEW YORK



DOC NYC is produced by IFC Center, a five screen state of the art cinema located in the heart of NYC's Greenwich Village. Top tier sponsors have access to extended year-round opportunities at IFC.



## AUDIENCES

- One of the country's perennial top-grossing theaters on a per-seat basis
- Diverse, educated, influential
- Weekly e-mail: 22,000
- Quarterly programs distributed throughout NYC: 20,000
- Passersby: 30,000 people/day
- Attendance: 450,000 moviegoers/year
- IFCcenter.com: 650,000+ unique visitors, 1.1 million site visits in 2013

## EVENTS

- US theatrical premieres of major independent hits
- Festivals: Oscar®-Nominated Shorts, NY International Children's Film Festival, DOC NYC, Human Rights Watch Film Festival
- Midnight movies, classics and shorts
- Partnerships with The New York Times, Columbia University, NYU, McSweeney's, Field of Vision, Sundance Film Festival and others
- In-person appearances by filmmakers and stars like David Lynch, James Franco, Catherine Deneuve, Jane Fonda, Jonathan Demme, Kristen Stewart, Ethan Hawke, Michael Moore, Jeremy Irons, John Waters, Norman Lear, Michael Shannon, Christian Slater, Bernadette Peters, David Byrne and more



# DOC NYC partners and friends





# DOC NYC Opening Night and Filmmaker Parties

