

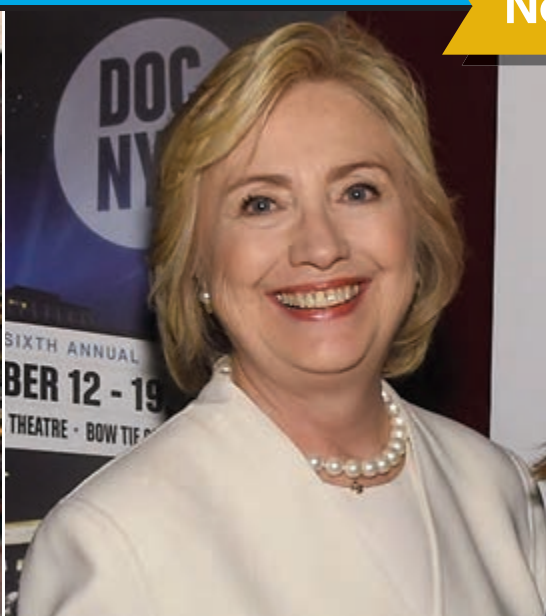
DOC NYC

AMERICA'S LARGEST
DOCUMENTARY FESTIVAL
SEVENTH ANNUAL EDITION

November 10 – 17, 2016



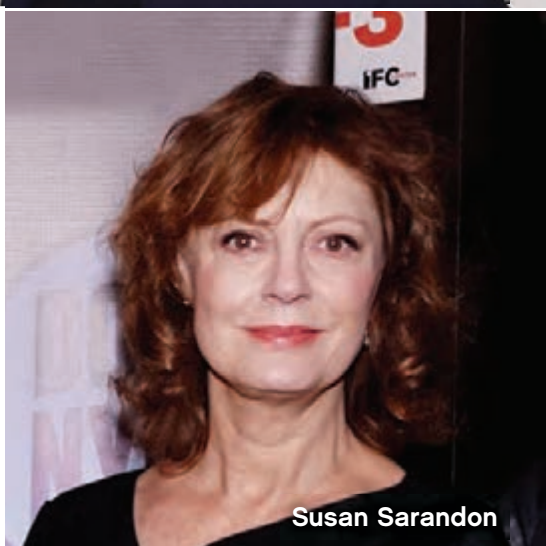
IFC Center



Hillary Clinton and Katie Couric

“DOC NYC HAS QUICKLY BECOME ONE OF THE
CITY'S GRANDEST
FILM EVENTS.”

WALL STREET JOURNAL



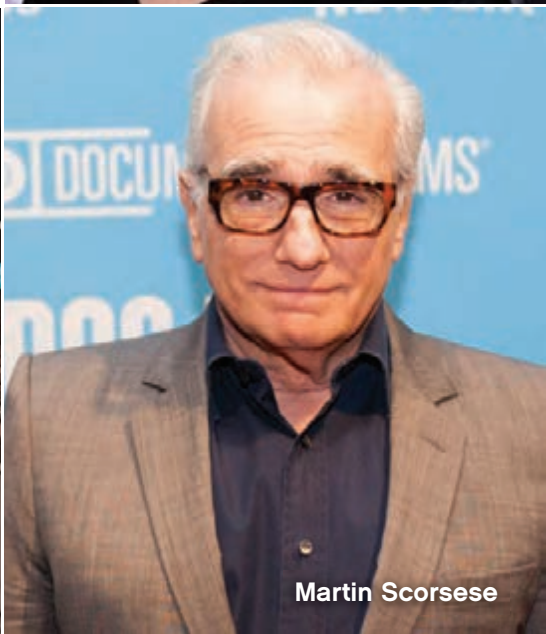
Susan Sarandon



Sharon Jones



Big Bird



Martin Scorsese

DOC NYC
has quadrupled
in size since
2010

spans downtown
Manhattan from
IFC Center
to **Chelsea's SVA**
Theatre and Bow Tie
Cinemas

hailed as
"ambitious"
The New York Times
"selective but
eclectic"
VOICe

HBO DOCUMENTARY FILMS

audible
an amazon company

NETFLIX

SONY

A&E IndieFilms

citi

GREY GOOSE
WORLD'S BEST TASTING VODKA



Thom Powers & Michael Moore

Artistic Director **Thom Powers** programs for **Toronto International Film Festival** and hosts the podcast **Pure Nonfiction**

Executive Director **Raphaela Neihausen & Powers** run the weekly series **Stranger Than Fiction** at **IFC Center** and host **WNYC's "Documentary of the Week"**



Festival patrons



Raphaela Neihausen & Barbara Kopple

- ACSIL
- Chicago Media Project
- Chicken & Egg Pictures
- Cowan DeBaets
- Abrahams & Sheppard
- CNN Films
- City of New York Mayor's Office for Media & Entertainment
- Docurama
- Goose Island
- Half Pops
- Heineken
- History Films

- IDA
- Illy
- Image Nation Abu Dhabi
- Impact Partners
- Indiewire
- Investigation Discovery
- Kickstarter
- NBCUniversal Archives
- New York magazine
- Owl's Brew
- Peru Ministry of Tourism & Culture
- Posteritati

- RADiUS
- The Screening Room
- Stoli
- SundanceNow Doc Club
- SVA - MFA SOC DOC
- Technicolor-Postworks
- Tribeca Grand Hotel
- Wheelhouse Creative
- WNET
- The World Channel
- The Yard
- ZICO

2015 HIGHLIGHTS

- ★★★ Closing Night film presented by Hillary Clinton ★★★
- ★★★ World Premiere of Netflix' series Making a Murderer ★★★
- ★★★ Record attendance ★★★

Voted by *MovieMaker magazine*
as one of the

TOP 5 COOLEST DOCUMENTARY FILM FESTIVALS IN THE WORLD!

Press Coverage From Over
120
NATIONAL & INTERNATIONAL MEDIA OUTLETS

200+
FILMS & EVENTS

30,000
TICKET BUYERS

LARGEST DOCUMENTARY
FESTIVAL IN AMERICA

200+
SPECIAL GUESTS

81
PREMIERES

DOC NYC.net
60k
WEBSITE VISITS

E-MAIL BLASTS REACH
125k

DOC NYC
10k
LIKES ON FACEBOOK

TWITTER FOLLOWERS

@DOCNYCfest
20k

@thompowers
18k
FESTIVAL DIRECTOR

@1basil1
15k
DIRECTOR OF PROGRAMMING

DOC NYC's **SHORT LIST** has a strong track record of predicting
Oscar® winners and nominees!

Amy



2016 Oscar® Winner

Citizenfour



2015 Oscar® Winner

20 Feet From Stardom



2014 Oscar® Winner

Searching for Sugarman



2013 Oscar® Winner

Undefeated



2012 Oscar® Winner

Oscar Nominees from DOC NYC Short List

- 2016:** Cartel Land, The Look of Silence, What Happened, Miss Simone?, Winter on Fire: Ukraine's Fight for Freedom
- 2015:** Finding Vivian Maier, Last Days in Vietnam, The Salt of the Earth
- 2014:** The Act of Killing, Dirty Wars, The Square
- 2013:** 5 Broken Cameras, How to Survive a Plague

BRANDING OPPORTUNITIES INCLUDE:

- Lounge
- Parties
- Happy Hours
- Special Events
- Breakfasts
- Product Demos



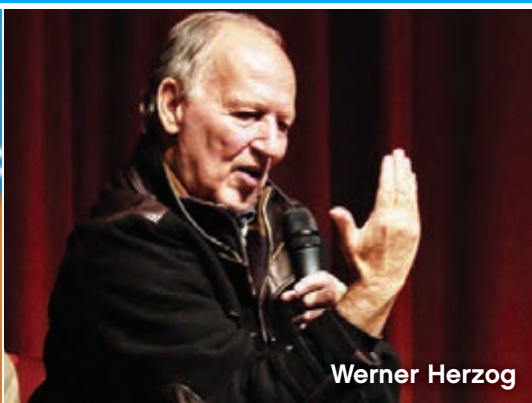
Charlotte Rampling



Sheila Nevins & Larry Kramer



Errol Morris



Werner Herzog



Michael Stipe



Sarah Polley



Jared Leto



Harry Belafonte & Rosario Dawson



Naomi Watts



Wallace Shawn



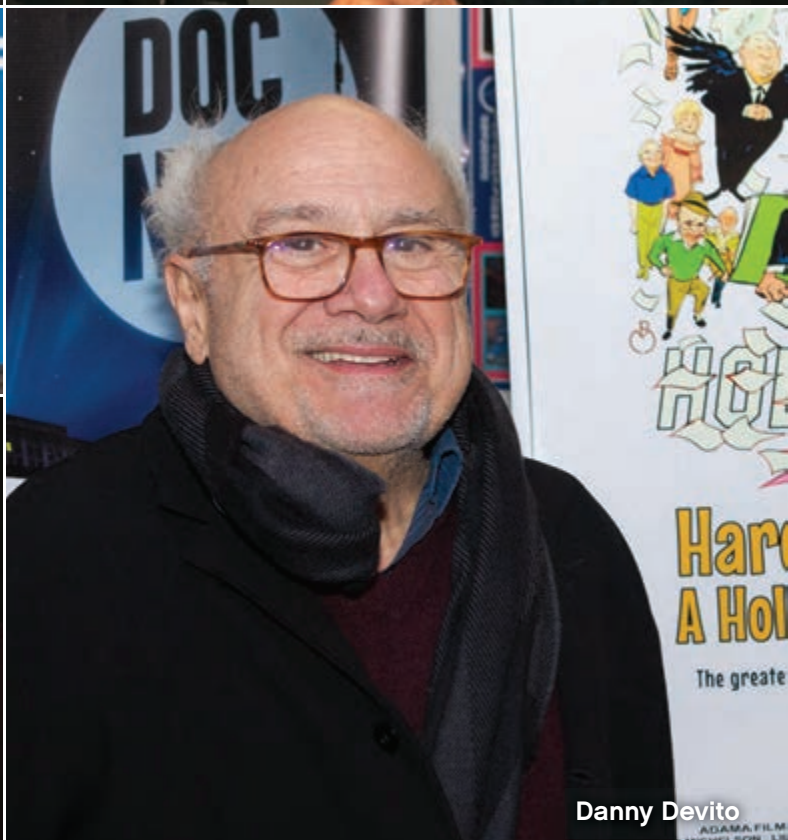
David Byrne



Omar Epps



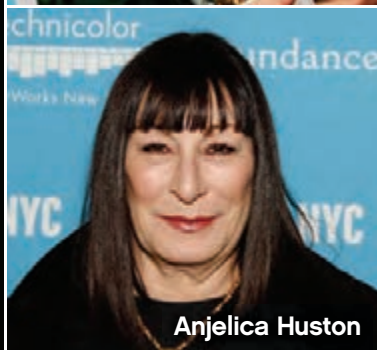
Tate Donovan



Danny Devito



Jim Carrey



Anjelica Huston



Cornel West & Nat Hentoff



Seymour Bernstein & Ethan Hawke



Bebe Neuwirth



Lemon Anderson & Russell Simmons



Judith Helfand (Chicken & Egg Pictures), Sandi DuBowski (Good Pitch) and Riva Goldberg (Cinereach) listen to filmmakers pitch their projects.



DOC NYC Short List filmmakers panel

BACK ROW: Morgan Neville (Best of Enemies), Matthew Heineman (Cartel Land), Davis Guggenheim (He Named Me Malala), Evgeny Afineevsky (Winter on Fire), Kirby Dick (The Hunting Ground), Michael Moore (Where to Invade Next), Brett Morgen (Kurt Cobain: Montage of Heck), Stanley Nelson (Black Panthers).
FRONT ROW: Thom Powers (DOC NYC), Joshua Oppenheimer (The Look of Silence), Crystal Moselle (Wolfpack), Asif Kapadia (Amy), Alex Gibney (Going Clear), Kim Longinotto (Dreamcatcher), Liz Garbus (What Happened, Miss Simone?)



Filmmakers Karim Amer (The Square), Andrew Rossi (Ivory Tower), Malika Zouhali-Worrall (Call Me Kuchu), Yael Melamede ((Dis)honesty) talk distribution with Doug Block (D-Word).



Schomburg Center curator Shola Lynch in conversation with Thom Powers.

Each year's Tribute has been sold out, gathering industry leaders, filmmakers, distributors, producers, and Academy members.



Head of HBO Documentary Films Sheila Nevins with honoree Jon Alpert.



Presenter Michael Moore



“One of the most significant gatherings of documentary filmmakers in history”



Honorees DA Pennebaker and Chris Hegedus



Honoree Barbara Kopple



Filmmaker Alex Gibney presents award to honoree Frederick Wiseman.



Presenter Rory Kennedy



2014 honoree Al Maysles

“DOC NYC has become an essential summit for all kinds of documentary filmmaking.”

WALL STREET JOURNAL

“A kingmaker for documentaries.”

The New York Times

“This cinematic bonanza covers everything new and noteworthy in the world of documentary filmmaking.”

THE HUFFINGTON POST

“An essential event on the cinephile’s calendar.”



“DOC NYC, America’s largest documentary film festival, has firmly taken root, and grown in size and importance...”

Indiewire®

“DOC NYC has cemented itself as one of our favorite festivals of the cultural calendar.”



“The most comprehensive celebration of the nonfiction form in the five boroughs or anywhere else for that matter.”



DOC NYC is produced by IFC Center, a five screen state of the art cinema located in the heart of NYC’s Greenwich Village. Top tier sponsors have access to extended year-round opportunities at IFC

Audiences

- One of the country’s perennial top-grossing theaters on a per-seat basis
- Diverse, educated, influential
- Weekly e-mail: 20,000
- Quarterly programs distributed throughout NYC: 20,000
- Passersby: 30,000 people/day
- Attendance: 450,000 moviegoers/year
- IFCcenter.com: 605,000 unique visitors, 1.1 million site visits in 2013

Events

- US theatrical premieres of major independent hits
- Festivals: Oscar®-Nominated Shorts, Rendez-Vous with French Cinema, NY International Children’s Film Festival, DOC NYC, Human Rights Watch Film Festival
- Midnight movies, classics and shorts
- Partnerships with The New York Times, Columbia University, NYU, McSweeney’s and others
- In-person appearances by filmmakers and stars like David Lynch, James Franco, Catherine Deneuve, Jane Fonda, Jonathan Demme and more



The Netflix team - Adam Del Deo, Lisa Nishimura and Ted Sarandos.



Filmmaker Esther Robinson, Sara Bernstein (HBO Documentary Films) and filmmaker Sarah McCarthy



Filmmaker Laura Poitras (Field of Vision)



Some of the incredible team behind DOC NYC.



DOC NYC PRO fellows, selected by Chicken & Egg Pictures, supported by Field of Vision.



Linda Pan and Paul Rehrig of SundanceNow Doc Club.



Molly Thompson (A&E IndieFilms), Thom Powers, John Vanco (IFC Center) and filmmaker Matthew Heineman (Cartel Land).



Dan Cogan (Impact Partners)



Yvonne Welbon (Chicken & Egg Pictures) and Susan Margolin (Cinedigm).



Nancy Abraham (HBO Documentary Films) and producer Julie Goldman.

