# DOC NYC

#### AMERICA'S LARGEST DOCUMENTARY FESTIVAL SIXTH ANNUAL EDITION OF NEW YORK'S DOCUMENTARY FESTIVAL

#### November 12 – 19, 2015



# "DOC NYC HAS QUICKLY BECOME ONE OF THE CITY'S GRANDEST FILME STREET JOURNAL





### **DOCNYC** Our **HISTORY**



### Celebrity APPEARANCES DOCNYC

## **DOCNYC** Key STATS



### Film HIGHLIGHTS DOC NYC













### **DOCNYC** Sponsorship HIGHLIGHTS

### Some of our amazing partners at **DOCNYC**



### **HBO** DOCUMENTARY FILMS®

Leadership Sponsor HBO Documentary Films celebrated the premiere of "Banksy Does New York" at DOC NYC's Annual Filmmaker Party at the gorgeous Housing Works in Soho. DOGURAMA

Susan Margolis and Docurama hosted our special guests at one of several new Happy Hour events at the Half Pint, just steps away from our home at the IFC Center.



#### KICKSTARTER

Kickstarter helped us 'kick off' the festival with a party at their Brooklyn headquarters.



Festival sponsor, Sony, joined us at another Happy Hour event at the Half Pint following their Doc-A-Thon panel on Cinematography, where they continued to demonstrate the new SONY PXW-FS7.

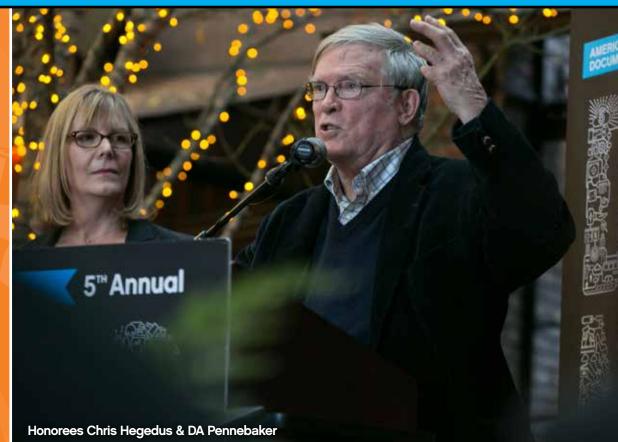
#### Doc-A-Thon Featured 25 Panels with **DOC NYC** 85+ Special Guest Filmmakers and Speakers



### **DOC NYC**

#### **DCCNYC** The Inaugural Visionaries Tribute Luncheon Honored the Legends of Documentary Filmmaking

The sold out luncheon at the Park was attended by industry leaders, filmmakers, distributors, producers and Academy members.



#### "One of the most significant gatherings of documentary filmmakers in history"

### **Indie**wire<sup>®</sup>

5" Annual

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### **DOC NYC**



### **DOCNYC** Press HIGHLIGHTS

"DOC NYC has become an essential summit for all kinds of documentary filmmaking."

"Images that **dare** you to turn away."

### The New York Eimes

WALL STREET JOURNAL

"An essential event on the cinephile's calendar."



"This cinematic bonanza covers everything **new and noteworthy** in the world of documentary filmmaking."

#### THE HUFFINGTON POST

"Bigger isn't always better. But when it comes to DOC NYC, now the **largest documentary film festival** in the U.S., the five-year-old upstart event has proven itself a worthy new addition to the nonfiction calendar."

"DOC NYC has cemented itself as one of our **favorite festivals** of the cultural calendar."



### **Indie**wire<sup>®</sup>

"The most comprehensive celebration of the nonfiction form in the five boroughs or anywhere else for that matter."





DOC NYC is produced by IFC Center, a five screen state of the art cinema located in the heart of NYC's Greenwich Village. Top tier sponsors have access to extended year-round opportunities at IFC

#### **Audiences**

- · One of the country's perennial top-grossing theaters on a per-seat basis
- · Diverse, educated, influential
- Weekly e-mail: 20,000
- · Quarterly programs distributed throughout NYC: 20,000
- Passersby: 30,000 people/day
- Attendance: 450,000 moviegoers/year
- IFCcenter.com: 605,000 unique visitors, 1.1 million site visits in 2013

#### **Events**

- US theatrical premieres of major independent hits
- Festival, DOC NYC, Human Rights Watch Film Festival
- Midnight movies, classics and shorts
- · Partnerships with The New York Times, Columbia University, NYU, McSweeney's and others
- Fonda, Jonathan Demme and more

### IFC Center DOCNYC

• Festivals: Oscar®-Nominated Shorts, Rendez-Vous with French Cinema, NY International Children's Film

• In-person appearances by filmmakers and stars like David Lynch, James Franco, Catherine Deneuve, Jane