

DOC NYC

AMERICA'S LARGEST
DOCUMENTARY FESTIVAL

November 13 – 20, 2014



IFC Center



Sarah Polley



Jonathan Demme

"DOC NYC HAS QUICKLY BECOME ONE OF THE
CITY'S GRANDEST
FILM EVENTS."

WALL STREET JOURNAL



Werner Herzog



Jared Leto



SVA Theatre

FIFTH ANNUAL EDITION OF NEW YORK'S DOCUMENTARY FESTIVAL

DOC NYC
has tripled in
size since
2010

spans downtown
Manhattan from
Greenwich Village's
IFC Center to
Chelsea's SVA
Theater

immediately hailed as
“ambitious”
The New York Times
“selective but
eclectic”
the village VOICE



Errol Morris



Naomi Watts



Wallace Shawn



Cornel West & Nat Hentoff



Lemon Anderson & Russell Simmons



Bebe Neuwirth



Thom Powers & Michael Moore

Artistic Director **Thom Powers** programs
for **Toronto International Film Festival**

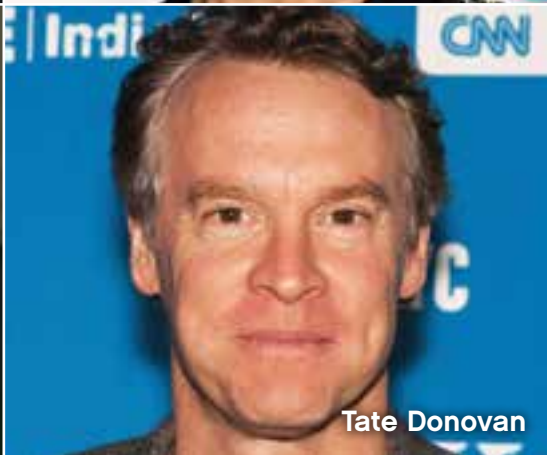
Executive Director **Raphaela Neihausen**
& **Powers** run the weekly series
Stranger Than Fiction at IFC Center



Oliver Stone



Harry Belafonte & Rosario Dawson



Tate Donovan



Festival patrons



Raphaela Neihausen & Barbara Kopple



Charlotte Rampling



David Byrne



Anjelica Houston

DOC NYC gives
New Yorkers even
more to chew on

The latest and greatest in
modern nonfiction filmmaking



The New York Times

DOC NYC again holds a
mirror to its hometown



In only its fourth year, DOC NYC
feels like an institution

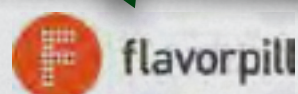


WALL STREET JOURNAL

DOC NYC feels like a
long-established mainstay



This sprawling nonfiction film fest spans
the widest imaginable range of themes



DOC NYC has
blossomed into one of our
favorite festivals

DOC NYC's Short List has a strong track record of
predicting Oscar® nominees and winners!



20 Feet From Stardom
2014 Oscar® winner



The Act of Killing
2014 Oscar® nominee



The Square
2014 Oscar® nominee



Dirty Wars
2014 Oscar® nominee



Searching for Sugarman
2013 Oscar® winner



Undeclared
2012 Oscar® winner

Voted by MovieMaker magazine as one of the
Top Five Coolest Documentary Film Festivals in the World!



Robust Attendance Growth

Since 2010, DOC NYC tripled its lineup to include 130+ films/events and tripled its attendance to 18,000 ticket buyers.
DOC NYC is now the largest documentary fest in America.



Branding

Guaranteed visibility for your brand at the Festival means a unique relationship with business decision makers, community leaders, tastemakers, influencers, trendsetters and celebrities. Our customized opportunities allow the most successful engagement with your target audience.



Targeted Web Outreach

- ★ DOCNYC.net unique visitors per year: 60,000
- ★ Original blogs, photography and video content to engage viewers around the world
- ★ E-mail blasts reach 125,000



Social Media

- ★ Original video and photo content; Exclusive interviews with filmmakers and special guests
- ★ Active presence on Facebook, Twitter, YouTube and Flickr
- ★ DOC NYC Artistic Director @thompowers: 15K followers; Director of Programming @1basil1: 13K followers



Awards

- ★ Jury prizes available for features and shorts, as well as audience award
- ★ New awards tailored to brands
- ★ Grand Jury winner of best Short will qualify for consideration in the Documentary Short Subject category of the Annual Academy Awards® without the standard theatrical run, provided the film otherwise complies with the Academy rules.



Rufus Wainwright

Opening Night, Galas and Special Events

- ★ Top name directors & talent
- ★ Live performances
- ★ Parties



Girl With Black Balloons (Metropolis Winner)

Competition Sections

- ★ Viewfinders: visionary filmmakers
- ★ Metropolis: uniquely New York stories
- ★ Audience Award
- ★ Short films



Short List panel

Doc-A-Thon Panels

- ★ In-depth talks with industry leaders
- ★ Discover what's new in creativity, technology, distribution
- ★ Experts from broadcasting, social media, branding



Rwandan drummers from Sweet Dreams

Expansive Thematic Sidebars

- ★ Midnight docs: high adrenaline and rock n roll
- ★ Short-list of year's most notable docs
- ★ Tributes to film icons
- ★ Tie brands to content like food, fashion, music, culture, travel, environment, technology, women, parenting, seniors, etc.

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HISTORY FILMS

AWARDS

sundance NOW

technicolor



PostWorks New York

PRESENTING PANELS

A&E IndieFilms

PRESENTING
SHORT LIST

NETFLIX

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METROPOLIS SECTIONNEW YORK
nymag.com

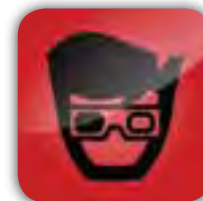
HBO DOCUMENTARY FILMS

PRESENTING
FILMMAKER PARTY**About**

- ★ Five-screen, state-of-the-art cinema
- ★ Located in the heart of NYC's Greenwich Village

**Audiences**

- ★ One of the country's perennial top-grossing theaters on a per-seat basis
- ★ Diverse, educated, influential
- ★ Weekly e-mail: 20,000
- ★ Quarterly programs distributed throughout NYC: 20,000
- ★ Passersby: 30,000 people/day
- ★ Attendance: 450,000 moviegoers/year
- ★ IFCcenter.com: 605,000 unique visitors, 1.1 million site visits in 2013

**Events**

- ★ US theatrical premieres of major independent hits
- ★ Festivals: Oscar®-Nominated Shorts, Rendez-Vous with French Cinema, NY International Children's Film Festival, DOC NYC, Human Rights Watch Film Festival
- ★ Midnight movies, classics and shorts
- ★ Partnerships with The New York Times, Columbia University, NYU, McSweeney's and others
- ★ In-person appearances by filmmakers and stars like David Lynch, James Franco, Catherine Deneuve, Jane Fonda, Jonathan Demme and more