



NEW YORK'S DOCUMENTARY FESTIVAL

**ELEVENTH EDITION  
NOV 11-19, 2020**

**“One of the city’s grandest film events.”**

WALL STREET JOURNAL

Spans downtown  
Manhattan from  
IFC Center to  
SVA Theatre and  
Cinépolis Chelsea

**300+**  
FILMS & EVENTS

**Hailed as  
“ambitious”**

*The New York Times*

**“Selective  
but eclectic”**

**VOICE**



**Artistic Director, Thom Powers**

Thom Powers programs for the Toronto International Film Festival and hosts the podcast Pure Nonfiction.



**Exec. Director, Raphaella Neihausen**

Raphaella Neihausen & Powers run the weekly series Pure Nonfiction at IFC Center and host WNYC’s “Documentary of the Week.”



**Dir. of Programming, Basil Tsiokos**

Basil Tsiokos is Documentary Programming Associate for the Sundance Film Festival and Film Program Director for the Nantucket Film Festival.



**DOC NYC Shorts Programmer, Opal H. Bennett**

Opal H. Bennett is Producer for POV Shorts as well as Programmer for Athena Film Festival and Aspen ShortsFest.

# DOC NYC Partners and Sponsors

DOC NYC is proud to have worked with more than 75 partners over its 10 years, including many of the most prominent companies in the documentary and media spaces. The majority of our partners have returned for multiple editions of the festival, with most coming back for more than five years running.



Adorama  
Agile Ticketing  
Apple  
Audible  
Bloomberg Philanthropies  
Blue Point Brewing  
BMG Films  
Brooklyn Roasting Co.  
Chicago Media Project  
Chicken & Egg Pictures  
Citibank  
City of New York Mayor's Office  
for Media & Entertainment  
CNN Films  
Consulate General of Canada in NY  
Cowan DeBaets Abrahams & Sheppard  
Discovery  
Docurama

EJF Philanthropies  
ESPN  
Essentia Water  
Focus Features  
Fox Rothschild LLP  
Frankfurt Kurnit Klein & Selz  
Goose Island  
Heineken  
History Films  
Illy  
Image Nation Abu Dhabi  
Impact Partners  
IndieWire  
International Documentary Assoc.  
JustFilms/Ford Foundation  
Kanopy  
Kickstarter  
Lexus

Mahou Beer  
MTV Documentary Films  
National Geographic Doc. Films  
NBCUniversal Archives  
NEON  
New Yorker Documentary  
Owl's Brew  
Participant Media  
Peru Ministry of Tourism & Culture  
Pond5  
Posteritati  
PTEX  
RADiUS  
Reavis Page Jump LLP  
Red Bull Film  
RYOT  
The Screening Room  
Sony

Stoli  
SundanceNow  
SVA  
Technicolor-Postworks NY  
Topic Studios  
Topo Designs  
Tribeca Grand Hotel  
VH1 & Logo Documentary Films  
Vulcan Productions  
Wheelhouse Creative  
WNYC  
World Channel  
Writers Guild of America, East  
The Yard  
ZICO

**Voted as one of the top 5 coolest documentary film festivals in the world!**

MovieMaker

## DOC NYC'S AUDIENCE REACH

**60k**

VISITS DOCNYC.NET

**125k**

REACHED BY EMAIL

**300+**

FILM & EVENTS

**30k**

TICKET BUYERS

**300+**

SPECIAL GUESTS

**112**

PREMIERES

**120+**

NAT'L & INT'L MEDIA  
OUTLETS PROVIDING PRESS  
COVERAGE

## SOCIAL MEDIA IMPACT

**@IFCCENTER**

**66K** **23K** **38K**

WEEKLY NEWSLETTER SUBSCRIBERS:  
**36K**

**@DOCNYCFEST**

**27K** **6K** **15K**

WEEKLY NEWSLETTER SUBSCRIBERS:  
**22K**

**@THOMPowers**

**22K**

ARTISTIC DIRECTOR

**@1BASIL1**

**17K**

DIRECTOR OF PROGRAMMING



## DOC NYC's Short List has a strong track record of predicting Oscar® winners and nominees!

**American Factory**  
2020 OSCAR® WINNER

**Learning to Skateboard  
in a Warzone (If You're a Girl)**  
2020 OSCAR® WINNER

All five Oscar-nominated features and three  
of the five nominated short documentaries  
played on DOC NYC's short lists in 2019:

### DOCUMENTARY FEATURES:

American Factory	For Sama
The Cave	Honeyland <i>(Also Nominated For Best International Film)</i>
The Edge of Democracy	

### DOCUMENTARY SHORT SUBJECTS:

In the Absence  
*(World Premiere & Jury Prize Winner at DOC NYC 2018)*

Learning to Skateboard in a Warzone (If You're a Girl)

St. Louis Superman

## OSCAR WINNERS AND NOMINEES FROM DOC NYC SHORT LIST

### 2019

Hale County This  
Morning, This Evening

Minding the Gap

Of Fathers & Sons

RBG

### 2018

Abacus:  
Small Enough To Jail

Faces Places

Strong Island

### 2017

13th

Fire at Sea

I Am Not Your Negro

Life, Animated

### 2016

Cartel Land

The Look of Silence

What Happened,  
Miss Simone?

Winter on Fire:  
Ukraine's Fight for  
Freedom

### 2015

Finding Vivian Maier

Last Days in Vietnam

The Salt of the Earth

### 2014

The Act of Killing

Dirty Wars

The Square

### 2013

5 Broken Cameras

How to Survive  
a Plague



**Free Solo**  
2019 OSCAR WINNER



**Icarus**  
2018 OSCAR WINNER



**O.J.: Made in America**  
2017 OSCAR WINNER



**Amy**  
2016 OSCAR WINNER



**Citizenfour**  
2015 OSCAR WINNER



**20 Feet from Stardom**  
2014 OSCAR WINNER



**Searching for Sugar Man**  
2013 OSCAR WINNER

# Get your brand in front of NY & international tastemakers

## BRANDING OPPORTUNITIES INCLUDE:

Lounges • Parties • Happy Hours • Breakfasts • Special Events • Product Demos • Panels



Soledad O'Brien



Dr. Ruth Westheimer



Mary-Louise Parker and Susan Sarandon



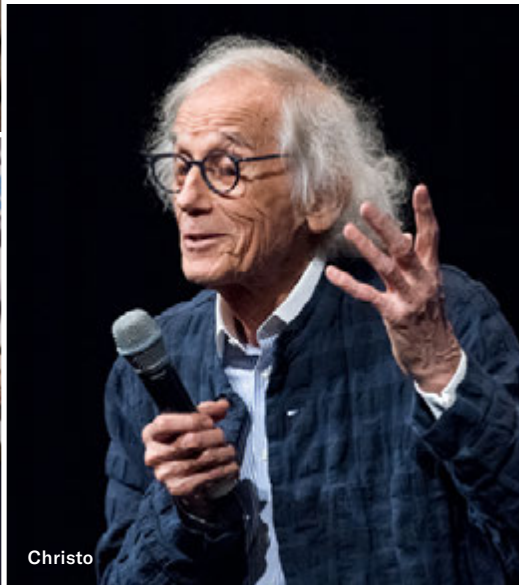
Harry Belafonte and Rosario Dawson



Werner Herzog



Hillary Clinton and Katie Couric



Christo



Mai Khoi and Julie Taymor



Jared Leto

# Get your brand in front of NY & international tastemakers (cont.)

## BRANDING OPPORTUNITIES INCLUDE:

Lounges • Parties • Happy Hours • Breakfasts • Special Events • Product Demos • Panels



Anjelica Huston



Jim Carrey



Al Sharpton



Emma Watson and Thandie Newton



Nicholas Kristof and Sheryl WuDunn



Eric Clapton



Big Bird



David Byrne



Sarah Polley



## VISIONARIES TRIBUTE

The annual Visionaries Tribute Luncheon honors the legends of documentary filmmaking. Each year's Tribute has been sold out, bringing together industry leaders, filmmakers, distributors, producers, and Academy members.



Gotham Hall



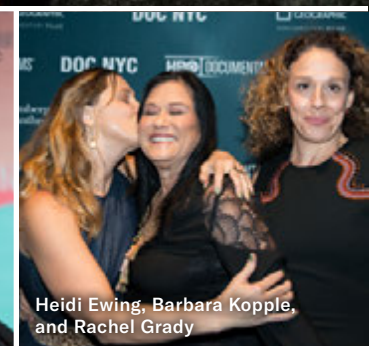
Ron Howard



Nanfu Wang and Waad al-Kateab



Wim Wenders



Heidi Ewing, Barbara Kopple,  
and Rachel Grady

**“One of the most significant gatherings of documentary filmmakers in history”**

**IndieWire**



# DOC NYC PRO Industry Conference

200+ industry leaders • 50+ panels & masterclasses • 8 days





## DOC NYC PRO Lounge

Host-sponsored breakfasts, happy hours,  
custom receptions & VIP gatherings





**ONLY IN NY**

Only In NY features four days of networking sessions with filmmakers and industry professionals from 40+ companies including: Amazon Studios, Cinetic, Discovery, HBO Documentary Films, Netflix, RadicalMedia, Showtime Documentary Films, Submarine, and many others.



# DOC NYC has received critical acclaim from over 120 media outlets

**“DOC NYC  
is a highlight of the  
NYC culture  
calendar every year.”**

**Forbes**

**“The city’s  
premiere festival of  
nonfiction film.”**

**WALL STREET JOURNAL**

**“A kingmaker  
for documentaries.”**

**The New York Times**

**“This cinematic  
bonanza covers  
everything new and  
noteworthy in the  
world of documentary  
filmmaking.”**

**THE HUFFPOST**

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**“An essential event  
on the cinephile’s  
calendar.”**

**TimeOut  
New York**

**“The most comprehensive  
celebration of the nonfiction form  
in the five boroughs or anywhere  
else for that matter.”**

**amNEWYORK**

**“DOC NYC has  
cemented itself as one  
of our favorite festivals of  
the cultural calendar.”**

**flavorpill**



DOC NYC is produced by IFC Center, a five screen state of the art cinema located in the heart of NYC's Greenwich Village. Top tier sponsors have access to extended year-round opportunities at IFC.

## AUDIENCES

- One of the country's perennial top-grossing theaters on a per-seat basis
- Diverse, educated, influential
- Weekly e-mail: [36k subscribers](#)
- Quarterly programs distributed throughout NYC: [30k](#)
- Passersby: [30k people / day](#)
- Attendance: [313k moviegoers / year](#)
- IFCcenter.com: [1M unique visitors](#), [1.8M site visits in 2019](#)
- Twitter: [66k](#); Instagram: [23.5k](#); Facebook: [38k](#)

## EVENTS

- US theatrical premieres of major independent hits
- Festivals: 51Fest, Oscar®-Nominated Shorts, NY International Children's Film Festival, DOC NYC, Human Rights Watch Film Festival
- Midnight movies, classics and shorts
- Partnerships with The New York Times, Unifrance, SundanceNow, New York International Children's Film Festival, Field of Vision, Sundance Film Festival and others
- In-person appearances by filmmakers and stars like David Lynch, James Franco, Catherine Deneuve, Jane Fonda, Martin Scorsese, Kristen Stewart, Ethan Hawke, Michael Moore, Jeremy Irons, John Waters, Norman Lear, Michael Shannon, Christian Slater, Bernadette Peters, David Byrne and more



# DOC NYC Partners & Friends

A wide range of industry and cultural leaders consistently attend the festival.



Thom Powers, Raphaella Neihausen and Vinne Malhotra (Showtime Documentary Films)



Adam Del Deo, Lisa Nishimura, Ted Sarandos (Netflix)



Lucila Moctezuma (Chicken & Egg) and Jeff Seelbech (Topic Studios).



Molly Thompson (Apple), Filmmaker Chris Hegedus



Libby Geist (ESPN, 30 for 30) and Mira Chang (Show of Force)



Alex Gibney and Sheila Nevins (MTV Documentary Films)



Catherine Scheinman (Consulate General of Canada, Cultural Affairs) and Raphaella Neihausen



Tom Quinn (Neon), Arianna Bocco (IFC Films), Dan Cogan (Impact Partners)

# DOC NYC Parties

## Opening Night • Filmmaker Party • Awards Ceremony



## DOC NYC 2020: 40 Under 40 Class

DOC NYC's annual 40 Under 40 list honors 40 documentary talents under the age of 40, spanning the disciplines of directing, producing, editing, and cinematography.



## One-of-a-Kind Moments

Each festival features memorable guests and inspired audiences.



## DOC NYC's Festival Staff

Pictured are some of the 200 people who make the festival run each year, many of whom have participated since year one.





NEW YORK'S DOCUMENTARY FESTIVAL

FOR SPONSORSHIP INQUIRIES:

**Raphaela Neihausen**

Executive Director, DOC NYC

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