

TWDU TWITCH CHANNEL



CELEBRATE THE WALKING DEAD

AMCN x TWITCH PARTNERSHIP

- Integration into TWDU Twitch channel and its original programming
- Category Exclusivity
- Channel SOV
- Promotional elements across AMCN O&Os
- Strategic targeting across TWDU and your brands desired audiences across AMCN's digital platforms

SPONSORSHIP OPPORTUNITIES

- Channel Branding + In-Stream Integrations
- Custom Featurettes
- Custom Programs
- AMCN Amplification

TWDU CHANNEL STATS:

20.4K FOLLOWERS

1.44M HRS WATCHED

24M VIEWS TO DATE

590 HRS OF ORIGINAL TWITCH CONTENT

