



WOMEN IN THE WORLD AND IFC CENTER ANNOUNCE CREATION OF THE INAUGURAL **51FEST**

The festival will be a multi-platform event featuring film, television and performance celebrating the power of the female voice, July 18-21, 2019 in NYC

New York, NY (April 10, 2019) - As the 10th annual Women in the World Summit is set to start this Wednesday, April 10, Women in the World and the IFC Center are proud to announce the creation of **51Fest**, a festival dedicated to celebrating and elevating the voices and vision of women. Women make up a majority in the United States—nearly 51 percent, as referenced in the festival’s name—but all too often women’s stories and creative voices have been marginalized. Through screenings, conversations and performance, 51Fest aims to correct that imbalance.

The festival builds on the mission of Tina Brown’s Women in the World Summit, founded in 2009, to amplify and celebrate women’s voices from around the globe by convening women activists, artists, CEOs, peacemakers, entrepreneurs, and dissidents to share their remarkable, often untold, stories.

Says Tina Brown, “Women make up more than half of our population, and 51Fest puts women where they belong: at the center of the story.”

Other key figures of the festival’s core team include Program Director Anne Hubbell, a film industry veteran; Executive Director Raphaela Neihausen, who also serves as Executive Director of IFC Center’s successful DOC NYC and Split Screens festivals; and Women in the World Senior Producer Nicole Savini, a Peabody Award-winning producer.

“I’m excited and energized to showcase the diversity of women’s voices and an array of female characters across genres and platforms,” Program Director Anne Hubbell remarks.

“We are proud to partner with Women in the World on launching this important new festival,” says Executive Director Raphaela Neihausen. “We look forward to presenting one-of-a-kind events that will engage, entertain and inspire audiences.”

Festival events will take place from July 18 - 21 in New York City at the IFC Center and the SVA Theatre. The full lineup of screenings, in-depth conversations and special events will be

announced in early June, with tickets going on sale at that time. Additional announcements about sponsors and partners will be made in the coming weeks.

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ABOUT WOMEN IN THE WORLD:

Since its launch in 2009, Women in the World has garnered international acclaim for illuminating the global issues of our time through the prism of first-person narratives by pioneering women. Yet what Women in the World has become most recognized for are the stories by and about relatively unknown firebrands and innovators from all over the world. From CEOs and politicians to artists, activists and dissidents, the storytellers on our stage forge a profound and intimate connection to the audience, thereby igniting commitment. Last April, the New York Summit generated 17.7 billion press impressions and 1.1 billion Twitter impressions. Women in the World holds summits and salons around the U.S. and the world.

ABOUT IFC CENTER:

IFC Center is a five-screen, state-of-the-art cinema in the heart of New York's Greenwich Village that opened in June 2005 following an extensive renovation of the historic Waverly Theater. IFC Center presents the very best in new foreign-language, American independent and documentary features to audiences and is also known for its innovative repertory series and festivals, showing short films before its regular features in the ongoing "Short Attention Span Cinema" program, and special events such as the guest-programmed "Movie Nights" and frequent in-person appearances by filmmakers. In 2010, IFC Center launched the acclaimed DOC NYC festival, a high-profile showcase that celebrates nonfiction filmmaking and is now the largest documentary festival in the US. In 2017, the theater created Split Screens Festival, focused on the art and craft of television, and in 2018 launched the genre festival What The Fest!? For additional theater information, visit ifccenter.com.

ABOUT TINA BROWN, Founder and CEO of Tina Brown Live Media/Women in the World

Tina Brown is an award-winning journalist, editor, author, and founder of the Women in the World summits. Between 1979 and 2001, she was editor-in-chief of Tatler, Vanity Fair, The New Yorker and authored the 2007 best-selling biography of the Princess of Wales, *The Diana Chronicles*. In 2000, she was awarded the honor of Commander of the Order of the British

Empire by the Queen for her services to journalism. In 2007, she was inducted into the Magazine Editors' Hall of Fame.

In October 2008 Brown launched and edited the digital news site The Daily Beast, which won the news website of the year award in 2012 and 2013. She launched Tina Brown Live Media in 2014 to expand Women in the World internationally with summits in London and Delhi and with smaller salons throughout the United States. In 2017, she published The Vanity Fair Diaries which was chosen as one of the best books of 2017 by Time, People, Amazon, The Guardian, The Economist, Entertainment Weekly, & Vogue. Her new podcast "TBD with Tina Brown" launched in November 2018 and is available on Apple podcasts.

Tina Brown is married to editor, publisher, and historian Sir Harold Evans and lives in New York City.

ABOUT RAPHAELA NEIHAUSEN, Executive Director, 51Fest

Raphaela Neihausen is Executive Director of [DOC NYC](#), America's largest documentary festival (now in its tenth year), Split Screens Festival (now in its third year), What The Fest!?, and Pure Nonfiction at IFC Center, a weekly documentary series (now in its fifteenth year). From 2011 – 2014, she launched the Montclair Film Festival, as Executive Director. Prior to that, she worked for seven years at Mercer Management Consulting (now Oliver Wyman), advising Fortune 100 companies on strategic growth. Neihausen co-hosts WNYC's "Doc of the Week" and executive produces the podcast Pure Nonfiction. She also produced the feature documentary *Miss Gulag* and the 2017 Oscar® nominated short film *Joe's Violin*. She holds a BSFS/MA from Georgetown University's School of Foreign Service.

ABOUT ANNE HUBBELL, Program Director, 51Fest

Anne Hubbell is a respected film industry veteran with 20 years of extensive corporate, not-for-profit and production experience. She co-founded Tangerine Entertainment, the first production company and community builder focused on media by women directors. As Vice President of Motion Picture at Kodak, she negotiates contracts and consults on studio and independent movies, episodic content, commercials, and music videos, and is a liaison to the global film community at large. Her producing credits include THE SECOND (2018), KEEP THE CHANGE (2017), THE LAST LAUGH (2016), PAINT IT BLACK (2016), GAYBY (2012), LIPSTICK & DYNAMITE (2004), seasons of IFC's Independent Focus (2001) and iFilm@IFC (1999), along with independent shorts and web content. She began her career in not for profit programming and management as Managing Director of The Theater Offensive in Boston and Executive Director of IMAGE Film & Video Center in Atlanta and consulted for dozens of domestic and international film festivals and events. She serves on the boards of NY Women in Film & Television, the NY Production Alliance and Rooftop Films, and is a member of the Producer's Guild of America.

ABOUT NICOLE SAVINI, Senior Producer, Women in the World

Nicole Savini is a Peabody Award-winning producer with experience in television, live events, and academia. She spent 11 years with Stephen Colbert as a Senior Field Producer for the Emmy Award-winning *The Colbert Report* and as a Supervising Producer on *The Late Show with Stephen Colbert*. She has created content for *The World Science Festival*, *The Atlantic Live Festival*, and *CBS Sunday Morning Live at Town Hall*. Nicole has an MFA in Screenwriting from Emerson College and taught producing at Boston University.