

10TH ANNIVERSARY EDITION

DOC NYC

AMERICA'S LARGEST DOCUMENTARY FESTIVAL • NOVEMBER 7 - 14, 2019

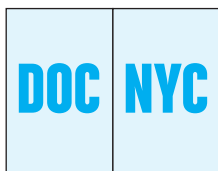


"DOC NYC HAS QUICKLY BECOME ONE OF THE
**CITY'S GRANDEST
FILM EVENTS.**"



8 DAYS • 300+ FILMS AND EVENTS

Ad Sizes



2 Page Spread

Festival Catalog: **\$1,500**

Visionaries Program: **\$1,000**

Industry Guide: **\$1,000**

All three: **\$3,000**

SPECS 17" w x 11" h + .125" bleed
Be mindful of margins!

- Hyperlink on DOC NYC website
- Logo on DOC NYC trailer
- Option of gifting merchandise/coupons to VIP gift bags or festival goers
- 2 tickets to opening or closing night film + 2 film vouchers



1/2 Page

Festival Catalog: **\$700**

Visionaries Program: **\$600**

Industry Guide: **\$600**

All three: **\$1,700**

SPECS 8.25" w x 5.3125" h, no bleed
Includes hairline border when printed.



Full Page

Festival Catalog: **\$1,000**

Visionaries Program: **\$800**

Industry Guide: **\$800**

All three: **\$2,300**

SPECS 8.5" w x 11" h + .125" bleed
Be mindful of margins!

- Hyperlink on DOC NYC website
- Option of gifting merchandise/coupons to VIP gift bags
- 2 film vouchers (excludes galas)



1/4 Page

Festival Catalog: **\$500**

Visionaries Program: **\$400**

Industry Guide: **\$400**

All three: **\$1,150**

SPECS 4.0625" w x 5.3125" h, no bleed
Includes hairline border when printed.

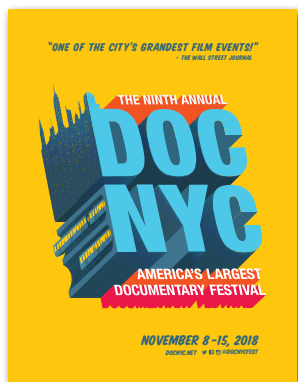
Please submit files at exact dimensions as outlined above.

PRESS OR PRINT-READY CMYK PDF FILES ONLY.

Questions pertaining to design output should be directed to
Korly DeVries at korly@korlydevries.com

E-mail final artwork to AdSales@DOCNyc.net

Advertise at DOC NYC



FESTIVAL CATALOG

- 15,000 copies to audiences, filmmakers, special guests
- Available daily at all festival locations
- Distributed at 50+ locations around the city

“An essential event on the cinephile’s calendar.”

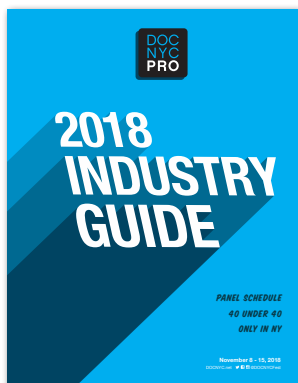


VISIONARIES PROGRAM

- 350 copies to leaders of doc community
- Distributed at Nov. 7 tribute luncheon
- Limited edition keepsake

“One of the most significant gatherings of doc filmmakers in history.”

Indiewire®



INDUSTRY GUIDE

- 2,000 copies to participating industry and filmmakers
- Distributed throughout the festival

“DOC NYC has become an essential summit.”

WALL STREET JOURNAL

“DOC NYC has cemented itself as one of our **favorite festivals** of the cultural calendar.”



flavorpill

“A **kingmaker** for documentaries.”

The New York Times

“This cinematic bonanza covers everything **new and noteworthy** in the world of documentary filmmaking.”

THE HUFFINGTON POST

DEADLINE FOR RECEIVING PAYMENT AND ARTWORK IS FRIDAY, SEPTEMBER 13

If interested in purchasing ad space please complete this [form](#) and email artwork to AdSales@DOCNYC.net

The preferred method of payment is by banking transfer (ACH) or wire.

Payment by check or by credit card will also be accepted.

Credit card payments are subject to a 4% processing fee. Payment details will be provided on an invoice following the submission of the Ad Space form.

FOR MORE INFORMATION VISIT DOCNYC.NET
OR EMAIL AdSales@DOCNYC.net