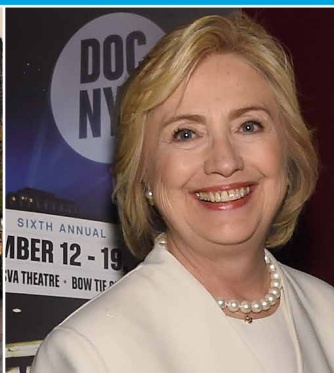


EIGHTH ANNUAL EDITION

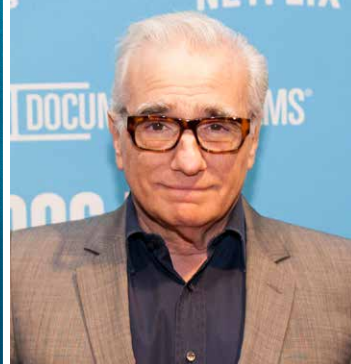
# DOC NYC

AMERICA'S LARGEST DOCUMENTARY FESTIVAL • NOVEMBER 9-16, 2017



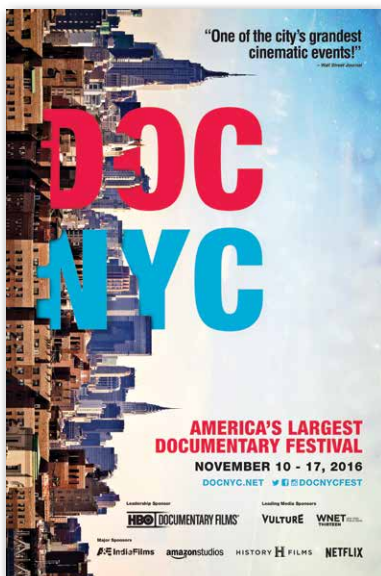
“DOC NYC HAS QUICKLY BECOME ONE OF THE  
**CITY'S GRANDEST  
FILM EVENTS.**”

WALL STREET JOURNAL



8 DAYS • 250+ FILMS AND EVENTS

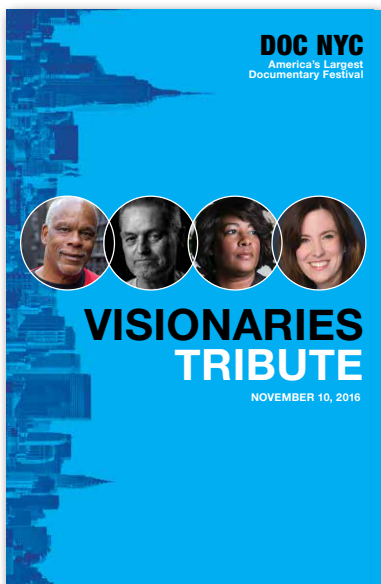
# Advertise at DOC NYC



## FESTIVAL CATALOG

- 15,000 copies to audiences, filmmakers, special guests
- available daily at all festival locations
- distributed at 50+ locations around the city

“An essential event on the cinephile’s calendar”



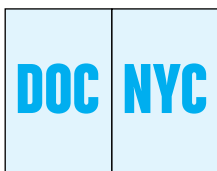
## VISIONARIES PROGRAM

- 350 copies to leaders of doc community
- distributed at Nov. 10 tribute luncheon
- limited edition keepsake

“One of the most significant gatherings of doc filmmakers in history.”

**IndieWire**<sup>®</sup>

# Ad Sizes



## 2 Page Spread

Festival Catalog: **\$1,500**

Visionaries Program: **\$1,000**

Visionaries & Catalog: **\$2,250**

### SPECS

*17" w x 11" h + .125" bleed*

*Be mindful of margins!*

- Hyperlink on DOC NYC website
- Logo on DOC NYC trailer
- Option of gifting merchandise/coupons to VIP gift bags or festival goers
- 2 tickets to opening or closing night film + 2 film vouchers



## Full Page

Festival Catalog: **\$1,000**

Visionaries Program: **\$800**

Visionaries & Catalog: **\$1,700**

### SPECS

*8.5" w x 11" h + .125" bleed*

*Be mindful of margins!*

- Hyperlink on DOC NYC website
- Option of gifting merchandise/coupons to VIP gift bags
- 2 film vouchers (excludes galas)



## 1/2 Page

Festival Catalog: **\$700**

Visionaries Program: **\$600**

Visionaries & Catalog: **\$1,200**

### SPECS

*8.25" w x 5.3125" h, no bleed*

*Includes hairline border when printed.*



## 1/4 Page

Festival Catalog: **\$500**

Visionaries Program: **\$400**

Visionaries & Catalog: **\$800**

### SPECS

*4.0625" w x 5.3125" h, no bleed*

*Includes hairline border when printed.*

Please submit files at exact dimensions as outlined above.

**PRESS OR PRINT-READY CMYK PDF FILES ONLY.**

Questions pertaining to design output should be directed to Gary Irwin at [gary@variantcreative.com](mailto:gary@variantcreative.com)

E-mail final artwork to [AdSales@DOCNYC.net](mailto:AdSales@DOCNYC.net)

“DOC NYC has cemented itself as one of our **favorite festivals** of the cultural calendar.”



flavorpill

“A **kingmaker** for documentaries.”

*The New York Times*

“This cinematic bonanza covers everything **new and noteworthy** in the world of documentary filmmaking.”

THE HUFFINGTON POST

**DEADLINE FOR RECEIVING PAYMENT AND ARTWORK IS FRIDAY, SEPTEMBER 15**

If interested in purchasing ad space please complete this [form](#) and email artwork to [AdSales@DOCNYC.net](mailto:AdSales@DOCNYC.net)

**Checks should be written to “IFC Theaters LLC” (include “DOC NYC Ad Sales” in memo line) and mailed to:**

DOC NYC Accounting  
Attn: Asha Phelps  
174 W. 4th St. Suite 180  
NY NY 10014

FOR MORE INFORMATION VISIT [DOCNYC.NET](http://DOCNYC.NET)  
OR EMAIL [AdSales@DOCNYC.net](mailto:AdSales@DOCNYC.net)