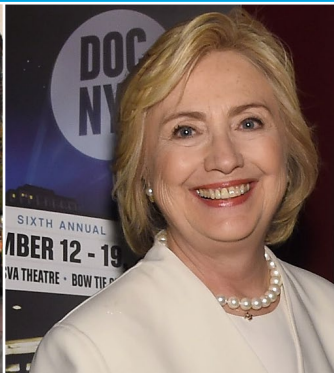


EIGHTH ANNUAL EDITION

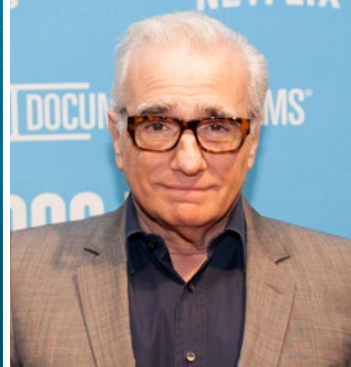
DOC NYC

AMERICA'S LARGEST DOCUMENTARY FESTIVAL • NOVEMBER 9-16, 2017



“DOC NYC HAS QUICKLY BECOME ONE OF THE
**CITY'S GRANDEST
FILM EVENTS.**”

WALL STREET JOURNAL



8 DAYS • 250+ FILMS AND EVENTS

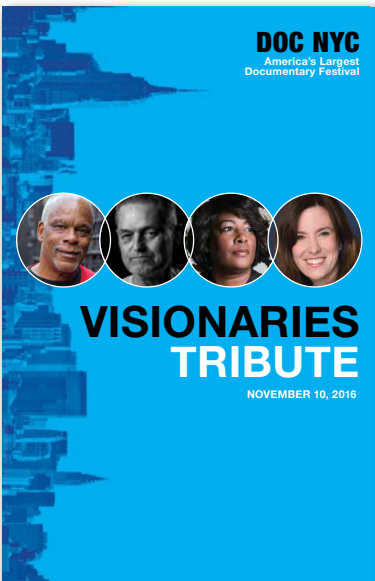
Advertise at DOC NYC



FESTIVAL CATALOG

- 15,000 copies to audiences, filmmakers, special guests
- available daily at all festival locations
- distributed at 50+ locations around the city

“An essential event on the cinephile’s calendar”



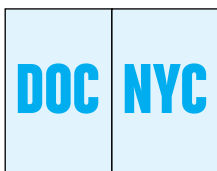
VISIONARIES PROGRAM

- 350 copies to leaders of doc community
- distributed at Nov. 9 tribute luncheon
- limited edition keepsake

“One of the most significant gatherings of doc filmmakers in history.”

IndieWire®

Ad Sizes



2 Page Spread

Festival Catalog: **\$1,500**

Visionaries Program: **\$1,000**

Visionaries & Catalog: **\$2,250**

SPECS

17" w x 11" h + .125" bleed
Be mindful of margins!

- Hyperlink on DOC NYC website
- Logo on DOC NYC trailer
- Option of gifting merchandise/coupons to VIP gift bags or festival goers
- 2 tickets to opening or closing night film + 2 film vouchers



Full Page

Festival Catalog: **\$1,000**

Visionaries Program: **\$800**

Visionaries & Catalog: **\$1,700**

SPECS

8.5" w x 11" h + .125" bleed
Be mindful of margins!

- Hyperlink on DOC NYC website
- Option of gifting merchandise/coupons to VIP gift bags
- 2 film vouchers (excludes galas)



1/2 Page

Festival Catalog: **\$700**

Visionaries Program: **\$600**

Visionaries & Catalog: **\$1,200**

SPECS

8.25" w x 5.3125" h, no bleed
Includes hairline border when printed.



1/4 Page

Festival Catalog: **\$500**

Visionaries Program: **\$400**

Visionaries & Catalog: **\$800**

SPECS

4.0625" w x 5.3125" h, no bleed
Includes hairline border when printed.

Please submit files at exact dimensions as outlined above.

PRESS OR PRINT-READY CMYK PDF FILES ONLY.

Questions pertaining to design output should be directed to
Gary Irwin at gary@variantcreative.com

E-mail final artwork to AdSales@DOCNYC.net

“DOC NYC has cemented itself as one of our **favorite festivals** of the cultural calendar.”



flavorpill

“A **kingmaker** for documentaries.”

The New York Times

“This cinematic bonanza covers everything **new and noteworthy** in the world of documentary filmmaking.”

THE HUFFINGTON POST

DEADLINE FOR RECEIVING PAYMENT AND ARTWORK IS FRIDAY, SEPTEMBER 15

If interested in purchasing ad space please complete this [form](#) and email artwork to AdSales@DOCNYC.net

Checks should be written to “IFC Theaters LLC” (include “DOC NYC Ad Sales” in memo line) and mailed to:

DOC NYC Accounting
Attn: Asha Phelps
174 W. 4th St. Suite 180
NY NY 10014

FOR MORE INFORMATION VISIT DOCNYC.NET
OR EMAIL AdSales@DOCNYC.net