

SPONSORSHIP LEVELS	Presenting Lead Sponsor \$250k	Leadership Sponsor \$125k	Major Sponsor \$75k	Supporting Sponsor \$50k	Signature Sponsor \$25k	Event Sponsor \$15k
	A singular opportunity and offers an elite level of association with extensive year-round presence at IFC, along with DOC NYC Festival-wide exposure and title recognition.	Offers preferred status and first tier recognition with Festival-wide exposure. Your company is awarded major visibility, exclusive benefits and access throughout the Festival.	Offers preferred status and second tier recognition with Festival-wide exposure. Your company is awarded major visibility, exclusive benefits and access throughout the Festival.	Offers preferred status and third tier recognition with Festival-wide exposure. Your company is awarded visibility, enhanced benefits and access throughout the Festival.	Offers branding of one full day, along with Festival-wide access, visibility throughout the Festival.	Provides customized sponsorship of one event and Festival-wide access, visibility throughout the Festival.

**T O P   B E N E F I T S**

Key Asset	Every mention of DOC NYC will include the “presented by” credit for your company	Sponsorship of Visionaries Tribute Luncheon	Sponsorship of Filmmaker Party or all of DOC NYC PRO	Sponsorship of PRO Lounge Breakfasts or Only In New York	Sponsorship of a full day of DOC NYC PRO	Sponsorship of One Panel or One Film (excluding Opening & Closing night)
Credit with all DOC NYC Mentions	✓					
Branding at Visionaries Lunch	✓	✓				
All Access Badges	4	2				
Dedicated Concierge Ticketing	✓	✓				
Standalone Trailer	All Events	Sponsored Sections	Sponsored Sections			
Visionaries Brochure Ad	Back Cover	Inside Front Cover	Full Page			

**W E B   &   M E D I A   E X P O S U R E**

Recognition in Press Materials	Top Billing	First Tier	Second Tier	Third Tier		
Logo & Link on Website	✓	✓	✓	✓	✓	✓
Recognition in Social Media	✓	✓	✓	✓	✓	✓

**T H E A T E R   &   P R I N T   E X P O S U R E**

Live ‘Thank You’ From the Stage	All Events	All Events	All Events	Sponsored Events	Sponsored Events	Sponsored Events
Opportunity to provide Jury Prize or Audience Award	✓	✓	✓			
Logo on Festival Badges	Top Billing	First Tier	Second Tier			
Logo on Posters/Postcards	Top Billing	First Tier	Second Tier	Third Tier		
Catalogue Ad	Back Cover	Inside Front Cover	Full Page	Half Page	Half Page	Quarter Page
Logo in Festival Trailer	Standalone Card	Standalone Card	✓	✓	✓	✓
Theater Signage	✓	✓	✓	✓	✓	✓

**V I S I O N A R I E S   T R I B U T E   &   F E S T I V A L   T I C K E T I N G**

Tickets to Tribute Luncheon	2 Tables	1 Table	1/2 Table	2 Tickets	1 Ticket	
Tickets to Opening & Closing Night	20	12	10	6	4	2
Total Tickets to Other Films	8	6	4	4	4	4
Industry Badges	10	8	6	4	2	1

**All sponsorship tiers provide opportunities for audience giveaways to sponsored events, branded merchandise and VIP gifting.**